



A D I G I T A L D E S I G N C O M P A N Y

We help bring ideas to life!

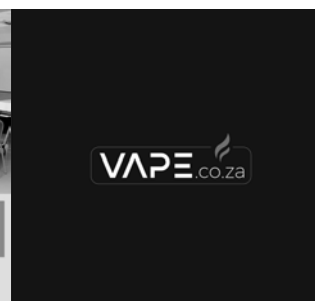


W H O W E A R E

We are the design strategists!

We are an established company that develops work across web, mobile, print, and for numerous industries and our clients range from top brands to small businesses. Our effective, and innovative design approach for all our works is:

1. Discover > 2. Design > 3. Develop > 4. Deliver





GRAPHIC DESIGN PRICES

LOGO DESIGN	2 WORKING DAYS	STANDARD PACKAGE	4 Logo Concepts 1 Revision Formats Provided: JPEG PNG Vector PDF Open File	R1450
	2 WORKING DAYS	PREMIUM PACKAGE	6 Logo Concepts 1 Revision Formats Provided: JPEG PNG Vector PDF Open File	R1650
	2 WORKING DAYS	ELITE PACKAGE	6 Logo Concepts 2 Revisions Formats Provided: JPEG PNG Vector PDF Open File	R1950
CORPORATE IDENTITY	2 WORKING DAYS	BUSINESS CARDS	2 Concepts 1 Revision Formats Provided: JPEG PNG Vector PDF Open File	R1050
	2 WORKING DAYS	LETTERHEAD	2 Concepts 1 Revision Formats Provided: JPEG PNG Word PDF Open File	R1050
	2 WORKING DAYS	EMAIL SIGNATURE	2 Concepts 1 Revision Formats Provided: JPEG PNG Vector PDF Open File	R1050

ADDITIONAL OPTIONS

Logo Redraw (Including Printable files) = **R950**

Prices above are for 1 employee - Additional **R250** per employee

Powerpoint editable version charged at **R850** per item

Leasing with printer for costings & sending artwork **R650** per project

HTML Signature Design = **R1450** (R450 per employee there after)

Additional changes are charged at R650 per hour, min charge 30min



083 294 1425



carissa@graficode.co.za
www.graficode.co.za



Fourways, Gauteng, South Africa

Graficode (Pty) Ltd
Reg No: 2014/005740/07





GRAPHIC DESIGN PRICES

CORPORATE PROFILE / BROCHURE	2-3 WORKING DAYS	STANDARD PACKAGE	1 Concept 4 pages (print A3 folded) 1 Revision (not exceeding 15min) Formats Provided: Vector PDF Open File	R2150
	2-3 WORKING DAYS	PREMIUM PACKAGE	2 Concepts 4 pages (print A3 folded) 2 Revision (not exceeding 30min) Formats Provided: Vector PDF Open File	R3500
	2-3 WORKING DAYS	ELITE PACKAGE	2 Concepts 12 pages (print A3 folded) 2 Revisions (not exceeding 45min) Formats Provided: Vector PDF Open File	R5500

ADDITIONAL OPTIONS

Additional concept charged at **R950**

Additional pages charged at **R550** per side (based on sliding scale)

1-10: R550 | 10-25: R450 | 25+ to be quoted

Powerpoint editable version charged at **R350** per side

Leasing with printer for costings & sending artwork **R550** per project

POWERPOINT TEMPLATE	2-3 WORKING DAYS	STANDARD PACKAGE	Brand Specific Layout 1 Concept 6 template slides 1 Revision Formats Provided: Vector PDF Editable PP	R1950
	2-3 WORKING DAYS	PREMIUM PACKAGE	Brand Specific Layout 2 Concepts 6 template slides 1 Revision Formats Provided: Vector PDF Editable PP	R2500

ADDITIONAL OPTIONS

Additional concept charged at **R850**

Additional **R400** charged per slide / page (based on sliding scale)

1-10: R350 | 10-25: R250 | 25+ to be quoted

Slide Master Page Templates Included (Meaning that every new slide will have default branding set)

Additional changes are charged at R650 per hour, min charge 30min



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GRAPHIC DESIGN PRICES

FLYER / ADVERT DESIGNS	2 WORKING DAYS	STANDARD SINGLE SIDED	2 Similar Concepts 1 Revision Formats Provided: JPEG Vector PDF Open File	R1250
	2 WORKING DAYS	STANDARD DOUBLE SIDED	2 Similar Concepts 1 Revision Formats Provided: JPEG Vector PDF Open File	R1700
	2 WORKING DAYS	PREMIUM SINGLE SIDED	2 Unique Concepts 2 Revisions Formats Provided: JPEG Vector PDF Open File	R1650
	2 WORKING DAYS	PREMIUM DOUBLE SIDED	2 Unique Concepts 2 Revisions Formats Provided: JPEG Vector PDF Open File	R2100

ADDITIONAL OPTIONS

Additional concept charged at **R650**

Powerpoint editable version charged at **R750** per item

Leasing with printer for costings & sending artwork **R550** per project

OTHER DESIGNS	2-3 WORKING DAYS	PRESENTATION FOLDER DESIGN	1 Concept A3 Folded (cover & back design) 1 Revision Formats Provided: Vector PDF Open File	R1250
	2-3 WORKING DAYS	INVOICE / QUOTE DESIGN	1 Concept 1 Revision Formats Provided: Excel format Vector PDF Open File	R1250

ADDITIONAL OPTIONS

Additional concept charged at **R650**

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GRAPHIC DESIGN PRICES

MAILER DESIGNS	2-3 WORKING DAYS	STANDARD PACKAGE	1 Design Mailer P/M 2 Similar Concepts per mailer 1 Revision Formats Provided: Vector PDF JPEG	R1250
	2-3 WORKING DAYS	PREMIUM PACKAGE	2 Design Mailers P/M (R1100 per mailer) 2 Similar Concepts per mailer 1 Revision Formats Provided: Vector PDF JPEG	R2200
	2 WORKING DAYS	ELITE PACKAGE	4 Design Mailers P/M (R950 per mailer) 2 Similar Concepts per mailer 1 Revision Formats Provided: Vector PDF JPEG	R3800
NEWS / PR MAILERS	2-3 WORKING DAYS	STANDARD PACKAGE	1 Design Mailer P/M 2 Similar Concepts per mailer 1 Revision Formats Provided: Vector PDF JPEG	R750
	2-3 WORKING DAYS	PREMIUM PACKAGE	2 Design Mailers P/M (R650 per mailer) 2 Similar Concepts per mailer 1 Revision Formats Provided: Vector PDF JPEG	R1300
	2 WORKING DAYS	ELITE PACKAGE	4 Design Mailers P/M (R550 per mailer) 2 Similar Concepts per mailer 1 Revision Formats Provided: Vector PDF JPEG	R2200

ADDITIONAL OPTIONS

- Additional concept charged at **50% of package rate**
- Integration into mailing system charged at **50% of package rate**
- Amend Mailer & Send @ **65% of package rate**
- Resend @ **30% of package rate**
- Powerpoint editable version charged at **R550**

Additional changes are charged at R650 per hour, min charge 30min



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SOCIAL MEDIA

CONTENT CREATION	2-3 WORKING DAYS	STANDARD PACKAGE	1 Design Post per week (R450 per design) 1 Concept per post 1 Revision Formats Provided: Vector PDF JPEG	R1800
	2-3 WORKING DAYS	PREMIUM PACKAGE	2 Design Post per week (R400 per design) 1 Concept per post 1 Revision Formats Provided: Vector PDF JPEG	R3200
	2 WORKING DAYS	ELITE PACKAGE	4 Design Post per week (R350 per design) 1 Concept per post 1 Revision Formats Provided: Vector PDF JPEG	R5600

ADDITIONAL OPTIONS

Posting of Posts are charged at **R75 per post** (Copy to be provided)

Adhoc designs charged at **R650**

Additional concept charged at **50% of rate of package per design**

INCLUDED

Sending analytics for weekly reports on posts (if required)

Additional changes are charged at R650 per hour, min charge 30min



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WEBSITE PRICES

CREATIVE / CORPORATE PACKAGES	2-3 WORKING DAYS	LANDING / SCROLLING	1 Concept 1 Revision (not exceeding 20min) 3 Sections (About + Services + Contact)	R2150
	2-3 WORKING DAYS	BASIC PACKAGE	1 Concept 1 Revision (not exceeding 20min) 3 pages (Home + Services + Contact)	R3450
	3-4 WORKING DAYS	PREMIUM PACKAGE	1 Concept 2 Revisions (not exceeding 45min) 5 pages (Home + About + Services + Gallery + Contact)	R5750

ADDITIONAL OPTIONS

Additional concept charged at **R1050**

Additional pages charged at **R1150** (based on sliding scale)

1-5 pages R1150 per page | 6-10 pages R1100 per page | 11-15 pages R1050 per page

16-20 pages R950 per page | 20+ pages - quoted depending on amount of pages

WEBSITE TERMS & CONDITIONS

corporate / creative websites

- 50% Deposit Required

- Balance to be paid before website go-live.

- Update video tutorials be sent through within 48 hours of website go-live

- Additional Changes or Updates charged at R650 per hour with a min charge of 30min (Rate applicable for 3 months)

MAINTENANCE:

- Websites are like phones and need updating from time to time to keep your website secure.

We offer website backup and maintenance services from R650 per month. Please enquire should you want this service.

- Adhoc backups & updates are charged at a set fee of R950 should you wish not to take the monthly maintenance package

- We provide support (no updates / changes) for 1 week after website go-live,

here after an hourly rate of R650p/h will be charged for any additional support provided.

- Domain & Hosting is not included in the quote (This is an external service)

- Should you require domain & hosting then we will provide you with costings

(R89 per year & R120 per month - subject to change by Host Africa)

Additional changes / website updates are charged at R650 per hour, min charge 30min



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WEBSITE PRICES

ECOMMERCE WEBSITE PACKAGES

3-4 WORKING DAYS	LANDING / SCROLLING	1 Concept 1 Revision (not exceeding 45min) 3 Sections (About + Products + Contact) <i>*max 5 products additional products R250</i>	R7650
3-4 WORKING DAYS	BASIC PACKAGE	1 Concept 1 Revision (not exceeding 1 hour) 3 pages (Home + Services + Contact) 10 products <i>*additional products R250</i>	R8950
3-4 WORKING DAYS	PREMIUM PACKAGE	1 Concept 2 Revisions (not exceeding 1.5 hours) 5 pages (Home + About + Services + Gallery + Contact) 10 products <i>*additional products R250</i>	R11 250

ADDITIONAL OPTIONS

Additional concept charged at **R1050**

BUILD YOUR OWN

Pages charged at **R1150** (based on sliding scale)

1-5 pages R1150 per page | 6-10 pages R1100 per page | 11-15 pages R1050 per page
16-20 pages R950 per page | 20+ pages - quoted depending on amount of pages

E-Commerce Setup **R5500**

includes cart, checkout, payments, invoicing, managing order & products, flat rate shipping

One by one products are charged at **R150-R250** per product
depending on variations – such as colours & sizes

Price per amount of products (bulk upload)

1-100: **R2500** | 100-250: **R3550**

250-500: **R5000** | 500 products each set: **R3000**

10 000+ quoted depending on amount of products

**terms & conditions apply*

Additional changes / website updates are charged at R650 per hour, min charge 30min



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WEBSITE PRICES

DIRECTORY / REAL ESTATE WEBSITE PACKAGES

3-4 WORKING DAYS	LANDING / SCROLLING	1 Concept 1 Revision (not exceeding 45min) 3 Sections (About + Services + Contact) 5 Listing Items *additional listings R250	R6650
3-4 WORKING DAYS	BASIC PACKAGE	1 Concept 1 Revision (not exceeding 1 hour) 3 pages (Home + Services + Contact) 5 Listing Items *additional listings R250	R7950
3-4 WORKING DAYS	PREMIUM PACKAGE	1 Concept 2 Revisions (not exceeding 1.5 hours) 5 pages (Home + About + Services + Listing pages + Contact) 10 Listing Items *additional listings R250	R10 250

ADDITIONAL OPTIONS

Additional concept charged at **R1050**

BUILD YOUR OWN

Pages charged at **R1150** (based on sliding scale)

1-5 pages R1150 per page | 6-10 pages R1100 per page | 11-15 pages R1050 per page
16-20 pages R950 per page | 20+ pages - quoted depending on amount of pages

Listing Setup **R4500**

includes cart, checkout, payments, invoicing, managing order & products, flat rate shipping

One by one listing are charged at **R250-400** per item
depending on displayed info required

Price per amount of listings (bulk upload)

1-50: **R2500** | 50-100: **R3550**

100+ quoted depending on amount of items

Additional changes / website updates are charged at R650 per hour, min charge 30min



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WEBSITE PRICES

MALL WEBSITE PRICES

3-4 WORKING DAYS	LANDING / SCROLLING	1 Concept 1 Revision (not exceeding 45min) 3 Sections (About + Mall Map + Contact) <i>*max 10 tenant on map - additional R50</i>	R6650
3-4 WORKING DAYS	WEBSITE PACKAGE	1 Concept 1 Revision (not exceeding 1 hour) 3 pages (Home + Mall Map + Contact) 10 tenants <i>*additional tenants R250</i>	R7950

ADDITIONAL OPTIONS

Additional concept charged at **R1050**

BUILD YOUR OWN

Pages charged at **R1150** (based on sliding scale)

1-5 pages R1150 per page | 6-10 pages R1100 per page | 11-15 pages R1050 per page
16-20 pages R950 per page | 20+ pages - quoted depending on amount of pages

Tenant Directory Pages (Includes up to 20 tenants) **R4500**
Store Name | Description | Social Media Links | Gallery Images

Additional Features:

Includes Store Directory Listing Page (Excel Like)
Ability to edit stores via dashboard (for easy use)

Additional Tenants are charged at **R250** per item (sliding cost scale)

10-20 R250 | 20-50 R150 | 50-100 R100 | 100+ R75

Mall Map	R2500	up to 20 tenants <i>*additional tenants charged at R25</i>
Store Directory Alphabetical	R1500	up to 20 tenants <i>*additional tenants charged at R25</i>
Store Directory Category	R1500	up to 20 tenants <i>*additional tenants charged at R25</i>
Events & Exhibitions	R1250	up to 5 items <i>*additional items charged at R45</i>
Tenant Promotions Blog	R950	up to 5 items <i>*additional items charged at R45</i>

Additional changes / website updates are charged at R650 per hour, min charge 30min



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WEBSITE PRICES

WEBSITE TERMS & CONDITIONS

e-commerce | directory | mall websites

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- We offer website backup and maintenance services from R950 per month. Please enquire should you want this service.
- Adhoc backups & updates are charged from R1250 should you wish not to take the monthly maintenance package
 - We provide support (no updates / changes) for 1 week after website go-live, here after an hourly rate of R650p/h will be charged for any additional support provided.
 - Domain & Hosting is not included in the quote (This is an external service)
 - Should you require domain & hosting then we will provide you with costings (R89 per year & R120 per month - subject to change by domains.co.za)

ADDITIONAL OPTIONS

corporate / creative websites

Website Adhoc Updates (Updating wordpress + theme + plugins) **R950**

This includes a full backup of your website + database before & after updates and making sure your website is running optimally after updates have been completed.

Additional updates / changes to websites @ **R650p/h** with a min charge of 30min

Website Support charged at @ **R650p/h** with a min charge of 30min

ADDITIONAL OPTIONS

e-commerce | directory | mall websites

Website Adhoc Updates (Updating wordpress + theme + plugins) **R1250**

This includes a full backup of your website + database before & after updates and making sure your website is running optimally after updates have been completed.

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